



2024 - 2025 Officers and Board

President

Alaina Worden, CCE
Carson
503.471.4362

Vice President

Brett Hanft, CBA
American Int'l Forest Prod LLC
503.520.5451

Secretary

Melissa Garcia, CBF
Bridgewell Resources LLC
503.872.3423

Treasurer

Kimberly Jones, CBA
Carson
503.471.4311

1-Year Directors

Eleanor Hartman, CCE
Autodesk Inc
971.238.5407

Sylvia Schultz
Carson
503.471.4348

2-Year Directors

Melanie Etzel, CCE
Cascade Nut & Bolt
503-485-1748

Yvonne Prinslow, CCE,
Hampton Lumber
503-203-6495

Chairman of the Board

Barbara Davis, CCE
Northwest Pump
503.205.2137

National CFDD Area Director— Oregon

Alaina Worden, CCE
Carson
503.471.4362

CFDD Liaison

Clara Nemeth, CCE, CGA
NACM Commercial Services
971.230.1144

The Creditline

September 2024

HYBRID MEETING

September 12, 2024

Meeting Location: HYBRID - Virtual and In-Person NACM CS Office

Meeting is from 4:30 - 6:00 PM

Cost: \$20

You are invited to join:

To Join Zoom Meeting:

<https://us02web.zoom.us/j/4620348230?pwd=WkhZM1I3OHdrUDJKL0VlVm5qWWU1UT09>

Meeting ID: 462 034 8230

Password: EDUCATION

Program:

Legislative Update – With a Twist!!

Description:

Where do we begin with this month's discussion surrounding the political arena, the upcoming legislative session, and the 'hot topics' within the state of Oregon?? As we continue to progress closer to the upcoming Presidential election in November, the players and platforms have left us guessing what will happen next. How will this year's election results impact the dynamics in the House and Senate? Each summer, conversations take place discussing the impact wildfire devastation has on our state and what can be done to minimize the devastation and loss from each successive wildfire season. What are the key topics already on the agenda for the upcoming legislative session that will start at the beginning of the new year??

Cindy has her finger on the pulse of the ever-changing dynamic within the legislative arena. She will share her perspective and insights to help us prepare for the upcoming election and the legislative session. This time, she's coming prepared with questions for our audience to help facilitate this interactive exchange of ideas.

Presenter: Cindy Robert

Cindy Robert is with Rainmakers Government Strategies. Cindy Robert has been working in the Oregon public policy arena for more than three decades, with clients ranging from local governments to Fortune 500 businesses to non-profits. Her work has included all aspects of government relations, legislative and communication strategies, campaign advising, organizational development and PAC management. Cindy's lobbying experience includes influencing Oregon public policy makers, whether local officials, agency directors, licensing boards, legislators or grassroots activists. Cindy is a Willamette University Graduate who also studied at American University in Washington, D.C.

Please RSVP to Kimberly Jones, CBA at: kimberly.jones@carsonteam.com



The Creditline

September 2024



We will have a basket to raffle off at our (hybrid) September meeting

Tickets \$10

Proceeds benefit the CFDD Portland Chapter Scholarship Fund.

We are looking for donations around the theme of
Sip & Savor

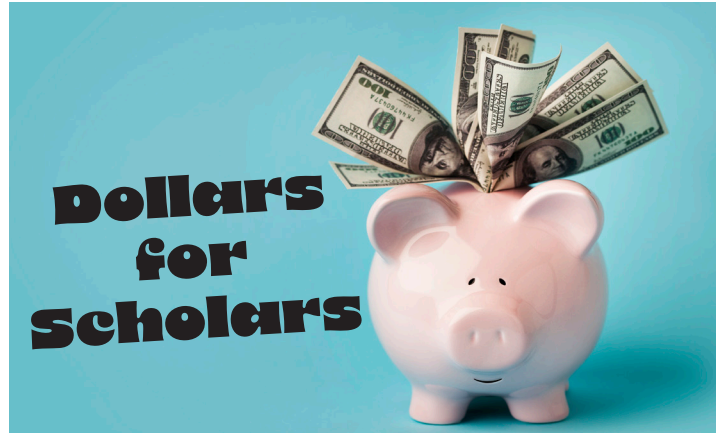
Suggestions include all wine party, wine, glasses, nuts, crackers, chocolate, etc.

Please contact Alaina Worden
alaina.worden@carsonteam.com if you have items to donate or have questions.

Next Month



Thank you everyone who supported the June raffle basket fundraiser. Together we raised \$150 for future scholarships.



Dollars for Scholars

Dollars for Scholars is just one of our scholarship opportunities available to the CFDD Portland Membership. Members can accrue scholarship "dollars" by attending the monthly chapter meetings, or serving on a committee or the chapter board of directors. The accrued dollars can be used toward testing fees, educational offerings, and conference related expenses.

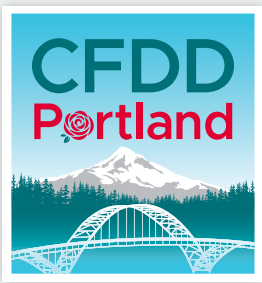
To find out your current dollars for scholars points, you can contact the scholarship chair Barbara Davis, CCE at Barbara.davis@nwpump.com



September Birthdays

Kathy Linscott, CGA
Rachel Hranac
Tim Cain, CBA

September 8
September 14
September 24



The Creditline

September 2024

President's Message

As summer slowly fades away and the crisp autumn air begins to settle in, it's hard to believe that fall is just around the corner. While saying goodbye to the sunny days of summer may be bittersweet, there are plenty of exciting events on the horizon for credit professionals in the Pacific Northwest. From educational sessions to networking opportunities, there is something for everyone to look forward to in the coming months.



Kicking off the fall season on September 12th, Cindy Robert will be presenting live and in person at the NACM Classroom in NE Portland. Cindy is known for being a dynamic and energetic speaker, making her presentations not only informative but also engaging. If you have the chance, make sure to join in person for an evening of learning and networking. Plus, there will be beverages and hors d'oeuvres to enjoy while connecting with fellow credit professionals.

In October, the Board has decided not to hold an educational session locally, but instead, they are encouraging everyone to attend the Credit in the West Conference right here in Portland, OR on October 9th – 11th. This conference is a fantastic opportunity to learn from industry experts, network with peers, and gain valuable insights into the world of credit. Scholarships are available for those who may need assistance with registration fees, so don't miss out on this valuable experience.

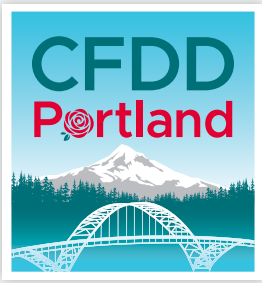
As we move into November, the search for a speaker is still ongoing, but rest assured, an exciting presentation is in the works. In December, we will gather for our annual holiday party to celebrate the season and connect with colleagues in a festive setting. Are you someone who loves the holiday season and enjoys planning events? We are currently looking for volunteers to join the Holiday Party Committee to help organize this year's celebration. Your level of involvement is entirely up to you, so if you are interested in lending a hand, please reach out to get involved.

Looking even further ahead, mark your calendars for the annual CFDD Credit retreat scheduled for Friday, March 7, 2025. This event will be held at the NACM classroom, and more details will follow in the coming months. It's never too early to start planning for a day of learning, networking, and professional development with industry peers.

All the best,

Alaina Worden, CCE
CFDD Portland Chapter President





The Creditline

September 2024

SAVE THE DATE!

The next **CFDD Portland Credit Retreat** will be held on
Friday, March 7, 2025
at the
NACM CS Classroom.

Mark your calendar now and plan to join us
FOR THIS ANNUAL EDUCATIONAL EVENT!

More info to follow...



The Creditline

September 2024

July Treasurer's Report

Total beginning balance of Restricted and Unrestricted Funds 26,395.39

Unrestricted Funds

Beginning balance as of JULY 1, 2024 21,880.57

Income 27.69

Expenses

Ending balance as of JULY 31, 2024 21,908.26

Restricted Funds

Beginning balance as of JULY 1, 2024 4,509.80

Income 180.00

Expenses 193.89

Ending balance as of JULY 31, 2024 4,495.91

Total ending balance of Restricted and Unrestricted Funds 26,404.17

Breakdown of Accounts

Unitus 1 Share Deposit 5.02

Checking Account Balance 4,495.91

Outstanding Checks -

Money Market Account Balance 21,908.26

Ending balance as of JULY 31, 2024 26,409.19

CFDD MONTHLY EDUCATION MEETING 2024 PROGRAM LIST

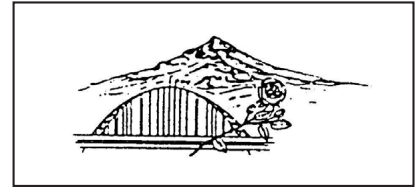
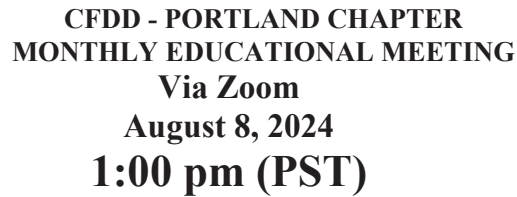
Month	Program	Speaker
Thursday, September 12th, 2024	Legislative Update -- with a Twist!	Cindy Robert
Thursday, October 10th, 2024	No Meeting	
Thursday, November 14th, 2024	TBD	

CFDD Vision Statement—

"The mission of the NACM Credit and Financial Development Division is to develop tomorrow's business leaders through core offerings."

CFDD Mission Statement—

"To be a leading provider of professional development opportunities through learning, coaching, networking, and individual enrichment."



Minutes

GOALS OF THE MEETING:

To review, discuss and plan activities that promote professional growth, education, business contacts, and friendships within the CFDD Portland Chapter and the Credit/Finance Community.

❖ **CALL TO ORDER:** - Alaina Worden CCE at 1:03 pm.

❖ INTRODUCTIONS Past Presidents & Special Guests in attendance

- **Past Presidents:** Brett Hanft, CBA; Yvonne Prinslow CCE; Barbara Davis CCE; Julie McNurney, CBF
- **NACM CS Board Members:**
- **NACM CS Foundation Board Members:**
 - Alaina Worden, CCE, Kim Jones, CBA
- **CFDD National Board:** Heidi Lindgren-Boyce, CCE, CFDD National Chairman; Alaina Worden, CCE, Portland Chapter Representative/Director; Brett M Hanft, CBA, Executive Committee
- **NACM National Board:** Brett M Hanft, CBA, Director, Representing CFDD National
- **NACM/CFDD Liaison:** Clara Nemeth, CCE NACM Commercial Services
- **Speakers:** Heidi Lindgren-Boyce, CCE, Star Rentals, Kent, WA and
 - Brett M Hanft, CBA, American Int'l Forest Products LLC

REPORTS OF OFFICERS, BOARD AND STANDING COMMITTEES: (0-5 minutes)

- Treasurer's Report - Kim Jones, CBA
 - Reviewed and will be filed for audit.
- Monthly Program - Brett Hanft CBA
 - August – Death at the Podium / Fear of Public Speaking, Heidi Lindgren-Boyce, CCE & Brett M Hanft, CBA
 - September – Legislative Update – With a Twist!, Cindy Robert, Rainmakers Government Strategies
 - October – Since our monthly chapter meeting conflicts with NACM CS Western Conference, CFDD Portland Chapter will cancel our monthly meeting
 - November – TBA
 - December – Holiday Event? Program TBD
 - January 2025 – Discover the Five Practices of Exemplary Leadership, Kelly Simon, CCE, Outdoor Research, CFDD National Vice-Chair of Member Services & Publicity
- Membership - Yvonne Prinslow, CCE
 - Membership count is holding steady at 48 members.
- Scholarships - Barbara Davis, CCE
 - New calculations are being tabulated for this year's available 'Dollars for Scholars'. Please contact Barbara for more information.
- Fundraising - Alaina Worden, CCE
 - Monthly Raffle Baskets:
 - Tonight – Summer Nights
 - September – Outdoor Happy Hour

- CFDD National - Alaina Worden, CCE
 - No update this month
- Education - Brett Hanft, CBA
 - Mark your calendars ... The next CFDD Portland Credit Retreat will be held on Friday, March 7, 2025 at the NACM CS Classroom. More to follow!!

BUSINESS MEETING: (0 – 15 minutes)

- Approval of June 20, 2024, Educational Meeting minutes –
 - Motion to accept / 2nd – Brett Hanft & Yvonne Prinslow; motion passed.
- Audit Completed
 - The financial records of the Chapter were found to be in order with no monetary exceptions.
 - Thank you, Audit Committee Barbara Davis, CCE, Yvonne Prinslow, CCE, Debora Dimond-Burt, CCE, CACP
- September 12 meeting will be held hybrid with live speaker at the NACM office – Cindy Robert is a dynamic speaker. President Worden encouraged support from the CFDD membership to attend in person. Meeting time is 4:30 pm.

RAFFLE – Alaina Worden, CCE (0-5 minutes)

- Summer Nights; basket previewed; 11 tickets sold. Email will be sent to the membership for additional ticket sales through Friday, August 16th.

PROGRAM: “Death at the Podium” – How to Control and Overcome Your Fear of Public Speaking; Slide deck will be forwarded to all attendees.

ADJOURNMENT – Alaina Worden, CCE at 2:44 pm

Submitted by Brett M Hanft, CBA



The Creditline

CFDD Portland Chapter Application for Scholarship Award



1. Which scholarship are you applying for? _____
2. Please consider my application for a scholarship toward: _____
3. How long have you been a member of CFDD? _____
4. Please list the number of meetings attended in the last twelve months: _____
5. Current position with firm: _____
6. Will your company support you financially to attend this class? ☐ Yes ☐ No ☐ Partially
7. Are you working towards certification or recertification? ☐ Yes ☐ No
8. What interests you in this class/conference? _____
9. Briefly, outline your past and current participation in CFDD: (Please complete on back if needed.)
 - a. Offices held _____
Dates to/from: _____
 - b. Committees served _____
Dates to/from: _____
10. Have you previously applied for a scholarship? If so, when and which one? _____
11. Have you been awarded a scholarship within the past 12 months from CFDD Portland Chapter? ☐ Yes ☐ No
Which one(s) _____
12. Have you previously attended the CFDD National Conference or National Credit Congress?

CFDD National Conference—Year(s) attended: _____

National Credit Congress—Year(s) attended: _____

I understand that if I am selected for a scholarship, I must submit a written report to the Scholarship Committee within three weeks of completion of the class or seminar. At my option, I may make an oral report to the membership in place of the written report.

Member Name: _____ Company Name: _____

Supervisor Name: _____ Supervisor Email: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Signature: _____ Date: _____

12. Mail, fax, or email to: Barbara Davis, CCE
Northwest Pump & Equipment
2800 NW 31st Ave., Portland, Oregon 97210-1720
p: 503.227.7867 f: 503.227.4430
e: barbara.davis@nwpump.com



The Creditline

CFDD Portland Chapter Membership Application

Please type or print

I hereby make application for membership in the National Association of Credit Management, Credit Financial Development Division, Portland Oregon Chapter.

Company Data

Name: _____ Title: _____

Email: _____

Company: _____

Phone: _____ Fax: _____

Address (Mailing): _____

City/State/Zip: _____

Physical: _____

City/State/Zip: _____

NACM Affiliate/CRF which your firm belongs : _____ Member # _____

How/where did you hear about CFDD? _____

Personal Data

Address: _____

Phone#: _____ Birth month & date: _____

Annual dues are billed the end of October each year and the membership year is January 1 through December 31. Dues are \$110 per year and are prorated on the basis of \$9.17 per month.

Please bill my firm on the next NACM Commercial Services statement \$ _____

Applicant's signature _____

Date: _____

Please send the completed form to the following address:

Yvonne Prinslow, CCE
Hampton Lumber Sales
9600 SW Barnes Rd. #200
Portland, OR 97225
p: 503.203.6495 f: 503.291.5653
e: YvonnePrinslow@HamptonLumber.com