



2023 - 2024 Officers and Board

President

Alaina Worden, CCE
Carson
503.471.4362

Vice President

Eleanor Hartman, CCE
Autodesk Inc
971.238.5407

Secretary

Melissa Garcia, CBF
Bridgewell Resources LLC
503.872.3423

Treasurer

Debora Diamond-Burt, CCE, CICP
Schnitzer Steel Industries, Inc.
503.721.5660

1-Year Directors

Melanie Etzel, CCE
Cascade Nut & Bolt
503-485-1748

Kimberly Jones
Carson
503.471.4311

2-Year Directors

Bill Heintz, CCE
Bridgewell Resources, LLC
503.522.7107

Sylvia Schultz
Carson
503.471.4348

Co-Chairs of the Board

Brett Hanft, CBA
American Int'l Forest Prod LLC
503.520.5451

Barbara Davis, CCE
Northwest Pump
503.205.2137

National CFDD Area Director— Oregon

Debora Diamond-Burt, CCE, CICP
Schnitzer Steel Industries, Inc.
503.721.5660

CFDD Liaison

Clara Nemeth, CCE, CGA
NACM Commercial Services
971.230.1144

The Creditline

August 2023

ZOOM VIRTUAL MEETING

August 10, 2023

Meeting Location: Virtual!

Meeting is from 4:30 – 6:00 p.m.

Cost: \$20

You are invited to join our scheduled Zoom meeting.

To Join Zoom Meeting:

<https://us02web.zoom.us/j/4620348230?pwd=WkhZM1I3OHdrUDJKL0VlVm5qWWU1UT09>

Meeting ID: 462 034 8230

Password: EDUCATION

Program:

Taming Your Inner Godzilla

Description:

Credit Managers by nature are Apex-Predators when it comes to analyzing risk and collecting & protecting our company's AR. This often translates into how we interact with our employees and co-workers.

Have you unknowingly become the Office Godzilla? Do you gossip, publicly spank & shame, deploy weaponized passive-aggressive behavior, or share TMI? What is your communication style within your organization? What does your body language say about you?

Combinations of these factors shape how we are perceived by others, real or imagined. This session will explain what these behaviors look like (the good, the bad and the ugly), how they're interpreted & received by others, and how they can be changed or removed so that you are respected, liked, trusted, engaged, and no longer the Office Godzilla.

Presenter:

Heidi Lindgren-Boyce, CCE has been in credit and collections since 1988 and working in the construction industry for over 34 years. In 1999 she was hired as the Senior Credit Manager for Star Rentals Inc in Kent, Washington, which has 18 branches throughout Washington and Oregon.

Ms. Lindgren-Boyce, CCE, earned her B.A. Degree in Criminal Justice from Washington State University in 1987, completed the NACM CAP courses in 1994, and earned her CCE by 2000.

Heidi currently is a Director on the NACM National Board, is the CFDD National Vice-Chair of Membership & Publicity, and past Chairman of NACM-BCS (WWA-AK-HI). She has been a member of CFDD Seattle since 1993, has served as its President twice, and is currently serving as its Treasurer and Programs Chair.

Ms. Lindgren-Boyce was honored to receive the 2022 Credit Executive of Distinction Honoring O.D. Glaus from NACM National.

Outside of NACM & CFDD she has been serving as a volunteer Vice President/Treasurer (2009-2017) and President (2017-current) of Rumbolz Sunset Water Association, a non-profit community well water association.



The Creditline

August 2023



We will have a basket to raffle off at our August meeting (Via Zoom)

Tickets \$10

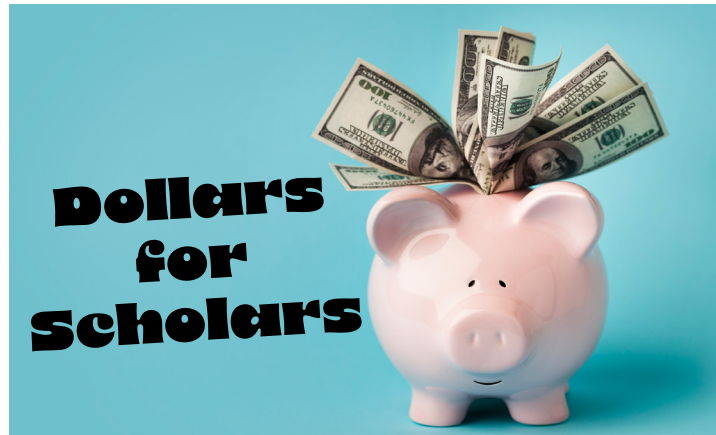
Proceeds benefit the CFDD Portland Chapter Scholarship Fund.

We are looking for donations around the theme of
It's All Fun and Game

Suggestions include all things summer – picnic items, outdoor game, beverage holders, beach blanket, tote bags, etc.

Please contact Alaina Worden
alaina.worden@carsonteam.com if you have items to donate or have questions.

Next Month



Dollars for Scholars

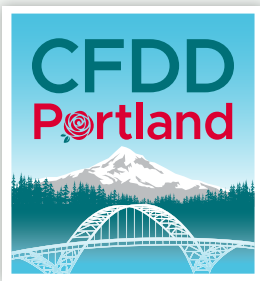
Dollars for Scholars is just one of our scholarship opportunities available to the CFDD Portland Membership. Members can accrue scholarship "dollars" by attending the monthly chapter meetings, or serving on a committee or the chapter board of directors. The accrued dollars can be used toward testing fees, educational offerings, and conference related expenses.

To find out your current dollars for scholars points, you can contact the scholarship chair Barbara Davis, CCE at Barbara.davis@nwpump.com



August Birthdays

Melanie Etzel CCE	August 8
Tawnya Marsh CCE	August 11
Lindsey Giglio	August 17
Lou A.Rice	August 23



The Creditline

August 2023

President's Message

Summer sure does seem to go by faster and faster each year. It's hard to believe it is already winding down and soon we will see those big yellow school buses back in our neighborhoods. For now, we will embrace the final weeks to enjoy all the Pacific Northwest has to offer – hiking, camping, beach trips, picnics in the park and so much more.



The Board hopes that you have enjoyed your summer break and are ready to jump back to learn and network with other credit professionals. Heidi Lindgren-Boyce, CFDD National Chair will share on Taming Your Inner Godzilla. A topic on improving your communication style via Zoom on August 10 @ 4:30 pm (PST). Then in September attorney Jason M. Toff will present an in-person/hybrid meeting held at NACM CS office in NE Portland. We hope that you can join us.

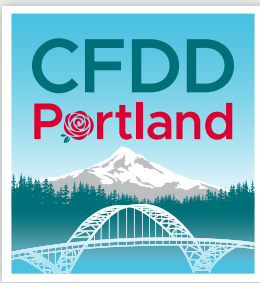
The educational committee is hard at work finalizing the Fall line up of educational sessions. Is there a topic you like to hear more about? Please let us know. This Board is dedicated to bringing relevant information that our members want to learn. Your voice matters to us.

I'm excited to share the CFDD Portland has launched our first social media page on LinkedIn. Follow us at CFDD Portland Chapter for information, resources, and networking opportunities throughout the month to keep you up to date on what is happening.

The Board is still looking for volunteers to serve in a variety of ways – There are several committees with openings from fundraising to publicity and everything in between. Please reach out to me or VP Eleanor Hartman, CCE for more information.

Western Credit Conference will be held in Salt Lake City, UT October 11-13 at the Double Tree Salt Lake City Airport Hotel. Scholarships are available through NACM Commercial Services, and NACM National. We look forward to seeing you soon.

All the best,
Alaina Worden, CCE
CFDD Portland Chapter President



The Creditline

August 2023

June Treasurer's Report

Total beginning balance of Restricted and Unrestricted Funds 23,487.28

Unrestricted Funds

Beginning balance as of JUNE 1, 2022	18,671.05
Income	164.40
Expenses	15.99
Ending balance as of JUNE 30, 2022	18,819.46

Restricted Funds

Beginning balance as of JUNE 1, 2022	4,816.23
Income	
Expenses	420.00
Ending balance as of JUNE 30, 2022	4,396.23

Total ending balance of Restricted and Unrestricted Funds 23,215.69

Breakdown of Accounts

Unitus 1 Share Deposit	5.02
Checking Account Balance	3,245.46
Outstanding Checks	
Money Market Account Balance	19,965.21
Ending balance as of JUNE 30, 2022	23,215.69

CFDD MONTHLY EDUCATION MEETING 2023 PROGRAM LIST

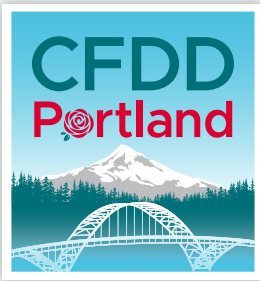
Month	Program	Speaker
Thursday, September 14, 2023	Jason Torf TBD	Jason Torf

CFDD Vision Statement—

"The mission of the NACM Credit and Financial Development Division is to develop tomorrow's business leaders through core offerings."

CFDD Mission Statement—

"To be a leading provider of professional development opportunities through learning, coaching, networking, and individual enrichment."



The Creditline

CFDD Portland Chapter Application for Scholarship Award



1. Which scholarship are you applying for? _____
2. Please consider my application for a scholarship toward: _____
3. How long have you been a member of CFDD? _____
4. Please list the number of meetings attended in the last twelve months: _____
5. Current position with firm: _____
6. Will your company support you financially to attend this class? ☐ Yes ☐ No ☐ Partially
7. Are you working towards certification or recertification? ☐ Yes ☐ No
8. What interests you in this class/conference? _____
9. Briefly, outline your past and current participation in CFDD: (Please complete on back if needed.)
 - a. Offices held _____
Dates to/from: _____
 - b. Committees served _____
Dates to/from: _____
10. Have you previously applied for a scholarship? If so, when and which one? _____
11. Have you been awarded a scholarship within the past 12 months from CFDD Portland Chapter? ☐ Yes ☐ No
Which one(s) _____
12. Have you previously attended the CFDD National Conference or National Credit Congress?

CFDD National Conference—Year(s) attended: _____
National Credit Congress—Year(s) attended: _____

I understand that if I am selected for a scholarship, I must submit a written report to the Scholarship Committee within three weeks of completion of the class or seminar. At my option, I may make an oral report to the membership in place of the written report.

Member Name: _____ Company Name: _____
Supervisor Name: _____ Supervisor Email: _____
Mailing Address: _____
City, State, Zip: _____
Phone: _____ Fax: _____
Email Address: _____
Signature: _____ Date: _____

12. Mail, fax, or email to: Barbara Davis, CCE
Northwest Pump & Equipment
2800 NW 31st Ave., Portland, Oregon 97210-1720
p: 503.227.7867 f: 503.227.4430
e: barbara.davis@nwpump.com



The Creditline

CFDD Portland Chapter Membership Application

Please type or print

I hereby make application for membership in the National Association of Credit Management, Credit Financial Development Division, Portland Oregon Chapter.

Company Data

Name: _____ Title: _____

Email: _____

Company: _____

Phone: _____ Fax: _____

Address (Mailing): _____

City/State/Zip: _____

Physical: _____

City/State/Zip: _____

NACM Affiliate/CRF which your firm belongs : _____ Member # _____

How/where did you hear about CFDD? _____

Personal Data

Address: _____

Phone#: _____ Birth month & date: _____

Annual dues are billed the end of October each year and the membership year is January 1 through December 31. Dues are \$110 per year and are prorated on the basis of \$9.17 per month.

Please bill my firm on the next NACM Commercial Services statement \$ _____

Applicant's signature _____

Date: _____

Please send the completed form to the following address:

Yvonne Prinslow, CCE
Hampton Lumber Sales
9600 SW Barnes Rd. #200
Portland, OR 97225
p: 503.203.6495 f: 503.291.5653
e: YvonnePrinslow@HamptonLumber.com