



# D&B Finance Analytics

Complete Credit-to-Cash for Global Finance and Credit Teams

# Dun & Bradstreet's Powerful New AI-driven Credit-To-Cash Platform

D&B Finance Analytics is the complete AI-driven platform powered by the Dun & Bradstreet Data Cloud—for finance leaders who want to transform their finance operations and reduce cost through insight, automation, and enhanced customer experience. Intelligent, flexible, and easy to use, D&B Finance Analytics allows finance teams to manage risk, increase operational efficiency, enhance their business insight, and improve the customer experience.



## Manage Risk

Manage credit and receivables risk with Dun & Bradstreet's industry-leading predictive analytics and intuitive workflows. With D&B Finance Analytics, you can understand the level of potential risk across your customer portfolio to help minimize bad debt, reduce DSO, and improve cash flow.



## Increase Operational Efficiency

Do more with less and eliminate the need for most manual decisioning, monitoring, matching, and communications regarding a customer's account status. Powerful automation combined with Dun & Bradstreet's intelligence and your A/R data enables more efficient credit-to-cash processes.



## Enhance Business Insight

Leverage multiple reports that provide a big-picture view of your portfolio – and your A/R team's – performance. Comprehensive, easy-to-read reports provide exceptional insight to help you understand current credit and receivables risk and are easily exported to share performance metrics across the organization.



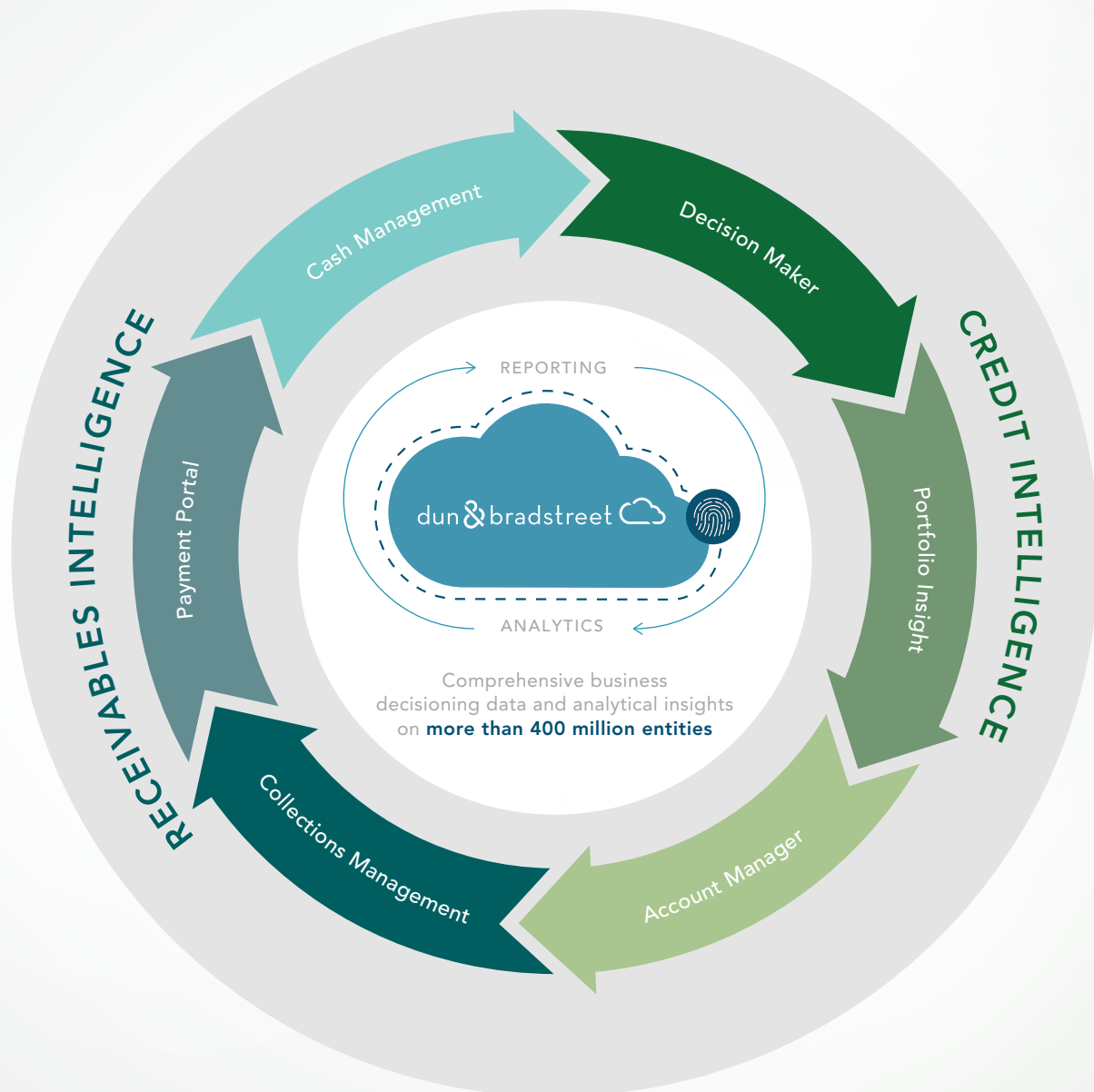
## Improve Customer Experience

Provide your customers with an online portal that allows them to access their up-to-date A/R data to pay invoices online, track orders, and manage their profile. D&B Finance Analytics also features a configurable online credit application to make it easier for customers to apply for credit.

# Easy-to-Implement, Easy-to-Use Configurable Applications

D&B Finance Analytics comprises two configurable applications – Credit Intelligence and Receivables Intelligence – that together create a powerful credit-to-cash platform.

## D&B Finance Analytics



# Credit Intelligence

Credit Intelligence is a scalable platform that provides everything from comprehensive credit reports to end-to-end automation. Users can simply access credit reports that feature Dun & Bradstreet's proprietary AI-driven credit scores and ratings, or easily implement automated decisioning and account reviews.

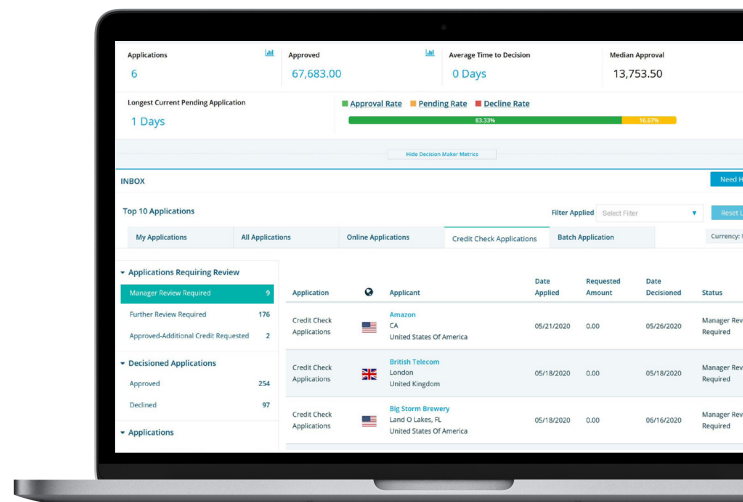
With its global portfolio management capabilities and enhanced portfolio insight reports, D&B Finance Analytics helps you understand total potential risk and identify growth opportunities across your account base, so you can better manage credit risk and monitor your global customers.

D&B Finance Analytics Credit Intelligence comprises three applications – Decision Maker, Portfolio Insight, and Account Manager. When combined with D&B Finance Analytics Receivables Intelligence, they create a powerful credit-to-cash platform.

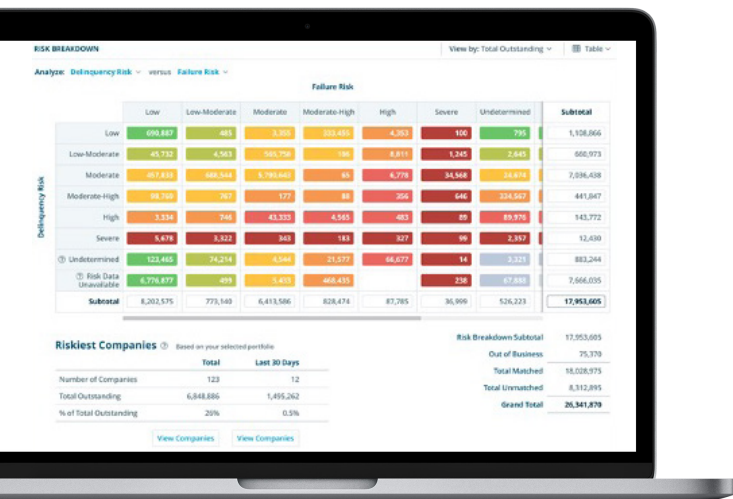
## With Credit Intelligence, you can:

**AUTOMATE CREDIT DECISIONS** – D&B Finance Analytics streamlines credit decisioning across your organization. It delivers AI-driven global credit intelligence for comprehensive risk assessments to help users set the right terms, understand corporate linkage, collect payment on time, and improve working capital. D&B Finance Analytics also features globally consistent financial statements on businesses in more than 220 markets. Its online credit application can be easily configured, and users can also easily set up customized credit scorecards for instant decisions. In addition, the D&B Credit Check for Salesforce app offers real-time point-of-sale credit decisioning for sales teams.

## DECISION MAKER



## PORTFOLIO INSIGHT



## MANAGE & MONITOR YOUR GLOBAL PORTFOLIO

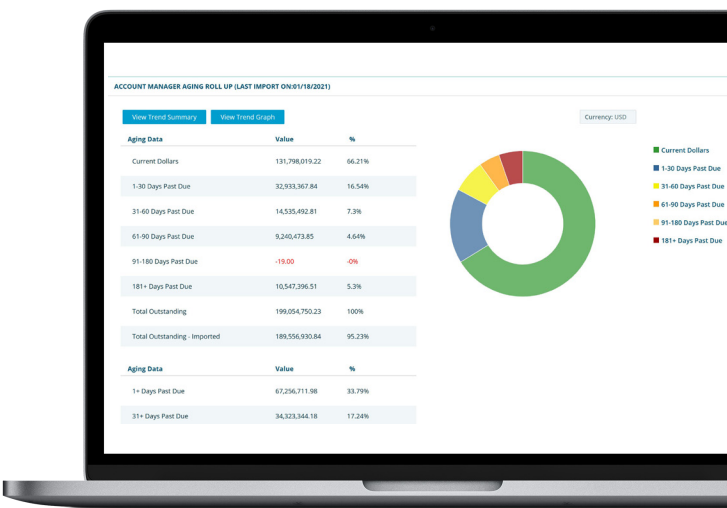
Easily manage and monitor your global portfolio with D&B Finance Analytics. With configurable alert capabilities, you can receive notifications when a business's information changes and take appropriate actions. The dashboard displays easy-to-read charts and graphs that help you visualize risk, exposure, and segmentation across your portfolio to better understand overall performance. Additional reports provide exceptional insight to help you understand your current risk distribution of outstanding dollars and riskiest accounts through various segmentations, such as industry, geographical region, aging buckets, and credit limit utilization.



# Credit Intelligence

**TRANSFORM ACCOUNT REVIEWS** – Automated monitoring alerts you to review potential high-risk accounts before they may go to collections or impact your bottom line. D&B Finance Analytics runs automated reviews daily, looking for positive and negative changes in the credit risk quality of each aging account in your portfolio. When a significant change occurs, the account is flagged for further evaluation, which can lead to reevaluating credit (increasing or decreasing credit limits) or changing terms – or, if a risk is identified, placing a credit hold or sending to collections. D&B Finance Analytics records all actions with automatic time-stamping to help with audit and compliance documentation.

## ACCOUNT MANAGER



## RESTRICTED PARTY SCREENING

D&B Finance Analytics also helps to enhance your regulatory risk assessments with Restricted Party Screening. Screen entities against government sanctions and watchlists, including for politically exposed persons (PEPs), as well as adverse media. Restricted Party Screening helps businesses make decisions on the right entities with the right data, which can help determine the right level of financial and regulatory risk in one cost-effective solution.



# Receivables Intelligence

Receivables Intelligence is an advanced AI-driven platform that allows you to dramatically improve credit-to-cash by combining invoicing, collections, payments, and cash management. Its powerful automation enables automated risk-based strategies, portfolio segmentation, and digital invoicing.

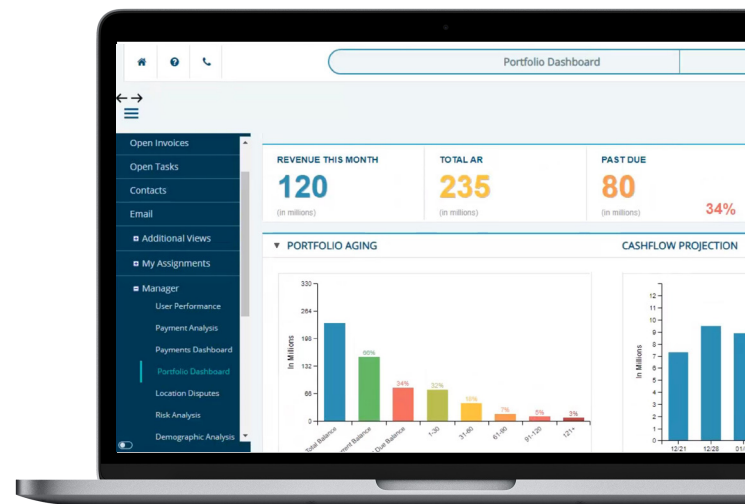
Receivables Intelligence is the only accounts receivable management solution that seamlessly integrates Dun & Bradstreet data and analytics for improved performance across your credit-to-cash processes.

D&B Finance Analytics Receivables Intelligence comprises three applications – Collections Management, Payment Portal, and Cash Management. When combined with D&B Finance Analytics Credit Intelligence, they create a powerful credit-to-cash platform.

With Receivables Intelligence, you can:

**STREAMLINE COLLECTIONS** – Increase the effectiveness of your A/R team with a streamlined collections process. The Collections Management application from D&B Finance Analytics is a collaborative and comprehensive automated solution that allows you to prioritize collections, manage disputes, and simplify workflows for increased efficiency. For example, automated emails to delinquent customers reduce manual work and helps to improve team productivity. With Collections Management, you can move beyond simple age and amounts outstanding-based prioritization to view accounts by risk segmentation, in order to easily prioritize high-risk accounts and reduce days past due.

## COLLECTIONS MANAGEMENT



## PAYMENT PORTAL

The screenshot shows the 'PAY ONLINE' interface. It prompts the user to 'CHOOSE YOUR PAYMENT OPTION A,B OR C:'. Option A is 'Enter amount to pay' with a value of 8,700.00. Option B is 'Select Your Invoice(s)' with a 'Pay by Invoice' button. Below these are three summary boxes: 'Payment Reference: 22290648', 'Net Balance: 203,281.00', and 'Applied Amount: 8,700.00'. At the bottom, there is a dropdown menu labeled 'Select Invoices below to Pay'.

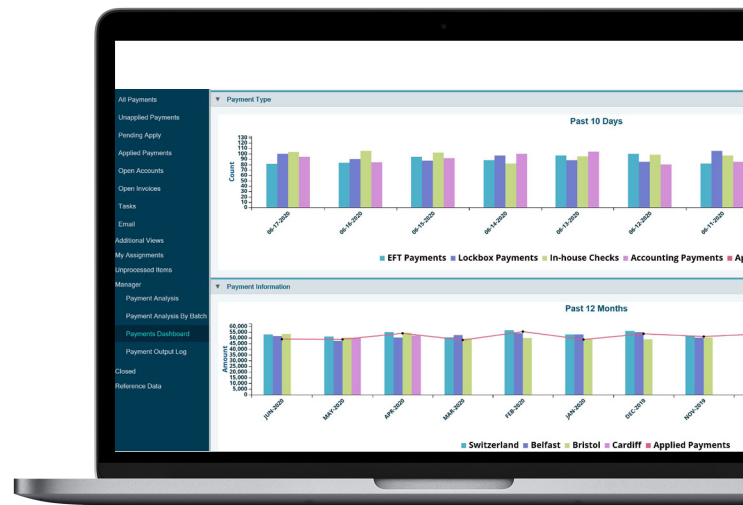
**OFFER A CUSTOMER PORTAL** – Make it easier for your customers to pay with e-invoicing and online payment portal options. When you provide your customers with the Payment Portal from D&B Finance Analytics, they can access their up-to-date A/R data to pay invoices online, track orders, manage their profile, and communicate with your business. With the Payment Portal, you can enable more timely payments, provide account statements, and resolve your customers' queries and issues for an improved customer experience.



# Receivables Intelligence

**MANAGE CASH** – Automate payment and remittance application with a probability matching tool to help reduce application costs, manual reconciliation, and manual compliance reporting – all while eliminating redundant communication, emails, and exceptions. The Cash Management application from D&B Finance Analytics allows you to automate and reconcile payments through multiple channels to reduce unapplied cash and manual processing and help increase hit rates. Cash Management uses machine learning to capture, match, process, and apply customer payments to help reduce payment processing costs, improve quality of cash numbers, reduce DSO, and enable no-touch processing.

## CASH MANAGEMENT







## POWERED BY BUSINESS CREDIT DATA YOU CAN TRUST

Trust one of the global leaders in business decisioning data and analytics to help your company grow and thrive. D&B Finance Analytics connects users to the Dun & Bradstreet Data Cloud, which offers comprehensive decisioning data and analytical insights on more than 400 million business – both small businesses and the companies that make up the majority of the world's GDP.

Dun & Bradstreet has extensive coverage of small, private businesses – nearly 98% of businesses in the Data Cloud are small and mid-sized businesses. Our global trade data network is one of the largest in the world, and our Data Cloud contains the broadest and deepest set of commercial data and analytical insights available, informing intelligent actions that deliver a competitive edge. These and other financial attributes allow Dun & Bradstreet to deliver predictive scores and ratings that help clients make better decisions. That's why companies of all sizes around the world rely on Dun & Bradstreet.



# D&B Finance Analytics



**Intelligent**—This AI-driven platform features deep insight and machine learning that enhances your internal customer data. D&B Finance Analytics is a best-in-class, complete credit-to-cash solution that delivers Dun & Bradstreet's industry-leading data and insights intuitively in a single platform from a single vendor.



**Flexible**—D&B Finance Analytics can be configured for businesses of every size and need, including global enterprises. Integrate with existing tools and software, such as Salesforce and Oracle, and adjust your alerts, credit policy, and rules at any given time as your business needs change.



**Easy to Use**—With minimal IT resources required for most companies, D&B Finance Analytics is an easy-to-use, intuitive platform that allows you to easily create and manage workflows and monitor activities and key metrics from an intuitive dashboard.

D&B Finance Analytics is a complete credit-to-cash platform from a global leader in business decisioning data and analytics.

To get started with D&B Finance Analytics, contact us at



## About Dun & Bradstreet

Dun & Bradstreet, a leading global provider of business decisioning data and analytics, enables companies around the world to improve their business performance. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to accelerate revenue, lower cost, mitigate risk, and transform their businesses. Since 1841, companies of every size have relied on Dun & Bradstreet to help them manage risk and reveal opportunity. For more about Dun & Bradstreet, visit [DNB.com](https://www.dnb.com)

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